

New Life Resource Center Logo Design Contest Entry Form

Contact Details:		
Name:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Age:	Grade:	

How did you hear about the contest? (Check all that apply).

Flyer Email New Life Staff Facebook Website

Other (Please specify):

Please describe the symbolism behind your logo design:

By participating in the New Life Resource Center Logo Design Contest, each entrant represents and warrants that they have read and agree to be bound by the contest's official rules. Each entrant further understands that if their logo design is selected as one of the top three winners, they will relinquish all claims, rights, and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.

Artist Signature:

Parents Signature:

New Life Resource Center announces a competition to design a logo that better identifies the center. The new logo will be used on the center website, social media sites, posters, printed materials, gifts, or anywhere else needed. This document describes the official requirements and rules of the competition. For any other questions, please contact us at programdirector@nwnewlife.org or call 715.634.2681.

Eligibility

1. The contest is open to all Christian youth ages 12-17.
2. By entering, participants agree to be bound by the contest rules. Violating any rule or not following instructions may eliminate participants' eligibility.

Submission Guidelines and How to Enter

1. The contest opens on January 31st, 2024 and closes on March 15th 2024 at 11:59 p.m. Central Standard Time (CST). Late submissions will not be considered.
2. All entries must be submitted electronically to programdirector@nwnewlife.org.
3. Submissions must include the full name of the person who designed the logo, email address, postal address, and telephone number.
4. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
5. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

1. The logo should incorporate at least one (1) aspect of New Life such as Pro-life, Family, Christ's Love & Strength.
2. Entries must be submitted as JPEG files. *(For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS)- we will help with this if needed later)*
3. Color must be CMYK, though the logo may also be reproduced in black and white. Contestants are advised to avoid gradients and half-tones.
4. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Intellectual Property

1. All entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. The winning submission becomes the sole property of New Life Resource Center.
3. The name of the winning entrant will be acknowledged on the website and the printed banquet program (where we will reveal the winning logo!)
4. Winners will sign an agreement not to reveal their logo to anyone until after the banquet reveal.

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of the New Life staff, volunteers & board members. Their decision will be final, and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, quality of design, and ease of reproduction for the purposes stated above.
3. The top three winners or 1st, 2nd & 3rd place will be selected and notified via phone call in April no later than April 10th. 1st place will be the official logo but others will be used during the 2024 year for various New Life items and events.
4. The top three artists will be acknowledged during the banquet, on the website and printed banquet program, and receive free registration with parents for the banquet on May 9th, 2024.